



BORGER CRANES

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PRESS RELEASE

“Borger Cranes acquires Active Crane Hire”

Dear valued Clients and Industry Colleagues,

We take pride in announcing that as of the 1st of September 2018, Borger Crane Hire & Rigging Services Pty Ltd has become a stakeholder and business partner in a successful Tower Crane Rental business, Active Crane Hire.

This partnership is a major milestone in the Crane Hire Industry as it is not often the case that two industry leaders join forces together.

Shawn and Nathan Borger of Borger Crane Hire & Rigging Services Pty Ltd is convinced that,

“This alliance and partnership will tick all the boxes. Borger Cranes with their strong experience and legacy in the Mobile Crane Industry and Active Crane Hire with their expertise in the Tower Crane & Self Erecting Crane Rental Market complement each other perfectly.

Both Companies are family owned, hands on and share similar values. These similarities will help to maintain each other's Identity. With a strong focus on quality, safety and second to none customer backup support, it is a win for all parties involved. Customers who are looking for the best value and who appreciate Quality & High level of Customer Service will not be disappointed”

Borger Crane Hire will strengthen current market representation and will enjoy business opportunities in new markets. Borger Cranes will be able to offer a new level of material handling solutions to large and complex infrastructure projects with now tower crane options.

Borger Cranes being indigenous owned company will also now have Active Cranes registered with all Indigenous programs to for fill customer's requirement for government works.

For the 1st time ever it will be possible to offer complete material handling solutions by selecting the correct Crane Concept for any project, whether small or large. Synergy benefits amongst Borger & Active by sharing resources and expertise will guarantee very competitive material handling solutions and should lead to a high Customer satisfaction level.

As of the fleet size of this new partnership the numbers speak for themselves. Borger Cranes provide 70+ Mobile Cranes up to 500 Ton range; Crawler cranes up to 600 ton and a large fleet of 25 Frannas Cranes and entertains a comprehensive Transport Division. The total pool of cranes at Active Crane Hire consist of 160+ Self Erecting Cranes & Tower Cranes and include the exciting new MCH125 electro hydraulic Luffing Crane from *POTAIN*.

Considering a total of 275+ personnel are currently part of the team, talent, expertise and peoplepower is extremely strong.

Only challenge now is that there is not much time to celebrate. In a fast moving, growing, high demanding and ever-changing industry it is straight down to work and doing business.

We invite all Customers or interested Companies to contact us, so we can prove and demonstrate that this new business model will benefit everyone.

Nathan Borger

Shawn Borger

Jon Borger